



International Environmental Alliance and Recover Incorporated Announce New Joint Venture to Bring Sustainable Waste Management to Businesses Nationwide

Companies to Expand Service Coverage, Enhance Environmental Waste Management and Recycling Offerings

Tustin, CA, and Greenville, SC, December 14, 2010 – International Environmental Alliance (IEA) and Recover Incorporated today announced the companies have finalized a joint venture to provide businesses nationwide with innovative, comprehensive sustainable waste management and recycling solutions. With this partnership, companies and facilities will benefit from enhanced waste and recycling service offerings, an expanded coverage area, and the combined experience, resources and knowledge of top leaders in the waste and recycling industry.

The venture, which will operate under the IEA family of companies, builds on IEA's and Recover Incorporated's common vision to transform the future of the waste management industry by offering companies, buildings and facilities across the country the most forward-reaching, environmentally-sound waste management, recycling and diversion programs. IEA manages its clients' entire waste and recycling programs with the goal of identifying and diverting as much material from the waste stream as possible in order to increase efficiency and make businesses greener, leaner, and more successful.

"This is an exciting day for IEA and for sustainable waste management," said Kevin Kodzis, IEA's Chief Executive Officer. "This agreement represents a great opportunity to benefit our current customers, grow our businesses and lead the waste management industry toward a greener, more sustainable future."

"With this partnership, we're bringing Recover Incorporated's leadership in the paper and pulp recovery and recycling market together with IEA's deep experience and innovation in waste and recycling management," said William McLellan, President of Recover Incorporated. "Working together, we can offer businesses the most comprehensive waste management solutions in the industry."

The IEA family of companies includes Recover Incorporated, The Boston Group, DC Environmental, Boston Plastics and Boston Group Mexico.

About International Environmental Alliance

International Environmental Alliance (IEA) is a premium, national and international, full service waste management, recycling and diversion services provider for any size or type of business. Through our leadership in sustainable waste solutions, our alliance with The Boston Group, DC Environmental, Boston Plastics and Boston Group Mexico, our asset-light management model,

and our deep commitment to top-quality service, IEA is transforming the future of waste management. We offer a comprehensive, customized package of waste management, recycling and diversion services to help you realize the benefits of aligning responsible solutions with the success of your business. IEA is privately held and headquartered in Tustin, CA. More information can be found at www.iea-llc.com or by calling 1-800-308-5977.

About Recover Incorporated

Recover Incorporated has over a decade of experience in the recycling industry. The Greenville, SC based company has a vast knowledge that can tailor a recycling program for any companies needs. Recover Incorporated, which partners with numerous grocery store chains and distribution centers throughout the United States, can handle the largest of customers, but is also dedicated to serving companies of almost any size. More information can be found at RecoverUSA.com or by calling 1-877-213-2141.

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